



# CAPPELLA FESTIVA CHAMBER CHOIR & TREBLE CHOIR



## Program Advertising during our 35th Anniversary Year

Cappella Festiva Chamber Choir and Treble Choir invite you to support this important season by purchasing an advertisement in the playbill for the 35th Anniversary performance on May 16, 2010. Since its founding in 1974, Cappella has been known throughout the Hudson Valley for producing high quality, well prepared concerts of compelling classical music. Artistic Director Christine Howlett (also Director of Choral Activities at Vassar College) and Treble Choir Music Director Susan Bialek have significantly expanded Cappella Festiva's organization and audience to include our successful Treble Choir and Children's Summer Choral Festival. During this 35th Anniversary season, your advertisement will be seen by thousands of music lovers from Poughkeepsie and the Mid-Hudson region.

Christine Howlett  
*Artistic Director*

Susan Bialek  
*Music Director*

### Honorees

James Bagwell  
*Director,  
Collegiate Chorale  
New York, NY*

Luis Garcia-Renart  
*Professor Emeritus  
Bard College*

Jameson Marvin  
*Dir. of Choral Activities  
Harvard University*

### Honorary Chairs

Leon Botstein  
*President, Bard College*

Catherine Bond Hill  
*Pres., Vassar College*

### Honorary Committee

Randall Craig Fleischer  
Benjamin Krevolin  
Kathryn Libin  
Edward Lundergan  
Susana Meyer  
Chris Silva  
Richard Wilson

Michael Wood  
*Board President,  
Cappella Festiva*

PO Box 2111  
Poughkeepsie, NY  
12601

CappellaFestiva.org

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### Cappella Member Selling the Ad

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**Advertiser's Name**

**Advertiser's Contact**

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**Advertiser's Mailing Address**

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**City**

**State**

**Zip**

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**Advertiser's Phone #:**

**Advertiser's E-mail Address**

Please select one ad size:

( ) \$100 Full Page: 7 3/4" High x 4 3/4" Wide

( ) \$75 Half Page: 3 3/4" High x 4 3/4" Wide

( ) \$50 Quarter Page: 1 5/8" High x 4 3/4" Wide

**Total Amount Due: \$ \_\_\_\_\_**

Please attach check made out to **Cappella Festiva**

**Ad space reservation deadline: Feb. 10, 2010. Copy Deadline: April 9, 2010**

**Preferred format**– please e-mail ad as a pdf file (all text converted to outlines if possible) to Nancy Karp at [nancykarp@earthlink.net](mailto:nancykarp@earthlink.net) Otherwise please attach **CAMERA READY** copy for this advertisement. Note that ads of standard Business Card size can be used for quarter page advertisements. In cases where the card has raised lettering or coloration, it may need layout work.