



PO Box 2111 Poughkeepsie, NY 12601

## Program Ads

Cappella Festiva, an independent, 40-50 member auditioned choir of trained vocalists invites you to support their concert season by purchasing an advertisement in the playbill for our Fall, and Spring concerts. Since its founding in 1974, Cappella has been known throughout the Hudson Valley for producing high quality, well prepared concerts of compelling classical music. Currently directed by Christine Howlett, Director of choral activities at Vassar College, Cappella Festiva has significantly expanded its organization and audience in recent years. Each concert will be performed at two venues ensuring that your advertisement will be seen by several hundred music lovers in the Poughkeepsie, and Millbrook areas.

**Cappella Member Selling the Ad:** \_\_\_\_\_

**Advertiser's Name:** \_\_\_\_\_

**Advertiser's Contact:** \_\_\_\_\_

**Advertiser's Mailing Address:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Advertiser's Telephone #:** \_\_\_\_\_

**Advertiser's E-mail address:** \_\_\_\_\_

Please select one ad size:

- \$75 Full Page: 7 3/4" High x 4 3/4" Wide
- \$50 Half Page: 3 3/4" High x 4 3/4" Wide
- \$35 Quarter Page: 1 5/8" High x 4 3/4" Wide

**Total Amount Due:** \$ \_\_\_\_\_

Please attach check made out to **Cappella Festiva**

**Copy Deadline: November 16<sup>th</sup>, 2007**

**Preferred format** – please e-mail ad as a pdf file to to Nancy Karp at [nek4@cornell.edu](mailto:nek4@cornell.edu)

Otherwise please attach **CAMERA READY** copy for this advertisement. Note that ads of standard Business Card size can be used for quarter page advertisements. In cases where the card has raised lettering or coloration, it may need layout work.

Check here if you would like Cappella Festiva to create an ad for you. There is a \$15 charge for the layout/camera work. Please attach the information you would like included in the ad.